

EVAN SWOPE



Videographer, art director, and digital designer with 15 years of experience in B2B, B2C, and higher education.

www.evanswope.com

evanswope@gmail.com

Seattle, WA

EXPERIENCE

Senior Designer and Videographer

Marx Companies

Seattle, WA

(2019-present)

Brand development in B2B and B2C with sub-brand integration, art direction, pre- and post-production video, intensive photoshopping. Print and web design, UX/UI, agile workflows. Oversaw media creation in the test kitchen with project management in Asana.

Designer and Videographer

Avanti Markets

Renton, WA

(2018-2019)

Video and audio branding, design standards, technical documentation, large scale printing for POS vinyl and tradeshow materials, UX/UI app design.

Print and Web Designer/Systems Support

Department of Communication (UW)

Seattle, WA

(2012-2018)

Instructional design, IT support, videography and photography for events, graphic design. Oversaw 3-5 interns per quarter.

Freelance

Self

Seattle, WA

(2011-present)

AV direction for remote events, special occasion photo and video, ADA compliance, video production, aerial photography, graphic design, and sound design for contemporary dance.

EDUCATION

BFA, Center for Digital Art and Experimental Media (DXARTS)

University of Washington, Seattle

BA, Communication

University of Washington, Seattle

SKILLS

MASTERY

Video Production
Brand Development
Art Direction
Multicamera Editing
Adobe Premiere
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Figma
Digital Design
Various DAWs
AI-assisted Photo Editing

PROFICIENT

After Effects
Color Grading
UX/UI
Aerial & Drone
HTML/CSS
Tableau
Netsuite, Wordpress, GoDaddy
Hubspot, Salesforce, Google Ads
CAD